

#PGW
23 > 27
OCTOBER 2024
PARIS EXPO
PORTE DE VERSAILLES

**PARIS
GAMES
WEEK**

**PRESS
RELEASE**

Paris, April 25, 2024

THE PARIS GAMES WEEK WILL TAKE PLACE FROM OCTOBER 23 TO 27, 2024

From October 23 to 27, 2024, France's biggest video game show, Paris Games Week, will be held at Porte de Versailles (Paris Expo).

After a successful "NEXT LEVEL" edition last year, the video game event of the year returns for its 13th edition with a new ambition: to offer the best experience bringing together gaming, cosplay, pop culture and esports, and even, in 2024, cinema, music and sport. A 360° entertainment experience, with controllers in your hands and sneakers on your feet!

Every year, Paris Games Week demonstrates the demand of video game fans for new gaming experiences. Since 2022, PGW has been reinventing itself, offering ever more gaming, immersive, VR and connected sports experiences, as well as concerts and an ever-richer line-up of content creators!

The 2024 edition will go even further, with

The best in gaming, with international and French new releases to discover and test exclusively on the stands of the biggest video game companies, who will be present for 5 days with daily events to thrill visitors, and a video gaming experience accessible to all;

Esports, with the assurance of the best French and European competitions on the biggest esports licenses of the moment! On site, the large esports stage will guarantee a supercharged atmosphere; this year more than ever, PGW will be offering a unique esports scene in terms of the quality of its programming;

PRESS CONTACT

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About SELL - Union of Video Game Publishers - www.sell.fr

SELL is the professional association representing video game publishers in France. SELL has twenty-six members. It promotes and defends the collective interests of video game publishers in their different fields, helps structure the market and supports its recognition by all professionals, public authorities and consumers. SELL represents the industry's commitment to responsibility through actions promoting diversity in video games. SELL supports and provides information about the PEGI European standard, a rating system for video game content that provides reliable information that is easy to understand in label format on all video games, whether they are sold physically or digitally. SELL is also the creator and organiser of Paris Games Week launched in 2010. The Chairman of SELL is James Rebour and the General Delegate is Nicolas Vignolles.

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Cosplay with the return of the cosplay village, featuring the finest French and European cosplayers strolling the show's aisles all week long;

Sports, with the presence of numerous sports federations in a large "sport and esports" village, showcasing the bridges between sport and video games, and allowing visitors to test their skills on the spot!

And last but not least, there's plenty of room for art, manga and gaming-related pop culture, with daily events and highlights on both the show floor and the stages.

THE video game show

For 5 days, Paris Games Week will offer a magnificent showcase for video game players and fans.

In response to numerous requests, and to enable as many fans as possible to attend PGW 2024 in the best possible conditions, the show organizers are bringing forward the opening of ticket sales.

Stay tuned for the opening of ticket sales soon!

Paris Games Week

Dates: Wednesday, October 23 to Sunday, October 27, 2024

Venue: Paris Expo - Porte de Versailles

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